



COMMERCIAL INVESTMENT MEETING

TUESDAY, September 21, 2010 AT 8:30 A.M.

7232 BALBOA BLVD. (1 NORTH OF SHERMAN WAY)

SPONSORED BY SRAR COMMERCIAL DIVISION

Cause and Effects of the Housing Crisis from an Alternative Vantage Point
Speaker: Daniel Hatkoff, Wall Street Analyst



Incentives determine behavior. Unsustainable behavior will eventually not be able to continue. The two concepts together help explain the crisis and provide the best estimate for what may come. We are very fortunate to have Daniel Hatkoff here in Los Angeles from NYC. Drawing upon his financial services experience as an investment banker at Morgan Stanley and private equity investor at Warburg Pincus, Mr. Hatkoff will discuss his views of what led to the 2007 financial crisis. If you want to know where we are going, you need to know where we've been and how we got there. Be ahead of the curve by attending.

This is the only meeting around that allows agents and brokers to pitch the "Under 1 Million Dollar" properties. Do you feel left out at the "other" meetings? Come be included at our meeting and see what it means to really do business. Promote your APARTMENTS, COMMERCIAL, and INDUSTRIAL properties in addition to your buyers wants. Our attendance is up and growing and deals are being made. Don't be left out in the cold.

Doors open at 8:15 and the meeting starts at 8:30 and we will be out no later than 9:30. This is your opportunity to pitch all of your listings-no price restrictions- and pitch your clients. Bring 78 copies of setup sheets of your listings or your clients' needs.

FOR ADDITIONAL INFORMATION CONTACT BRIAN J. HATKOFF, CCIM AT (818) 701-7789